

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WOAI-TV San Antonio, Tx	Date: 8/29/16
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I, Janet Hancock, Media Planner

being/on behalf of: Laura Parker

a legally qualified candidate of the Republican

political party for the office of: 386th District Court Judge

in the General

election to be held on: Nov. 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached insertion order					

Attach proposed schedule with charges (if available): \$15,800 (gross)

I represent that the payment for the above described broadcast time has been furnished by:

Judge Laura Parker Committee PO Box 90462 78209

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James W. Gorman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/29/16

Date

J. Gorman

Signature

To Be Signed By Station Representative

☒ Accepted

Dean Radin

Signature

☐ Accepted in Part

Dean Radin

Printed Name

☐ Rejected

General Mgr

Title



WOAI
4335 NW Loop 410
San Antonio, TX 78229

Anderson Marketing Group
7420 Blanco Rd
Ste 200
San Antonio, TX 78216

Contract # 2631926

Schedule Dates 10/24/16-11/08/16
Advertiser Laura Parker for Judge (73830)
Agency Anderson Marketing Group (10420)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Laura Parker for Judge (471473)
Salesperson Overman, Mindi (3620)
Sales Office KABB/KMYS
Buyer Name Hancock, Janet
Phone/Fax /
CPE Laura Parker/Judge Parker Campaign/3311
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 09/19/16
Last Modified
Entered By Mindi Overman
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,370.00
Net Total \$13,430.00
Sales Tax

San Antonio (WOAI)

By Broadcast Month	Spots	Rate
Oct. 2016	8	\$4,500.00
Nov. 2016	10	\$11,300.00
Grand Total:	18	\$15,800.00

Paid 8/30/16
CR 047483

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / News	10/24/16-10/28/16	3	:30	6A- News-News 4 WOAI at 6a	3	X	X	X	X	X			3	\$500.00	\$1,500.00	San Antonio (WOAI)	News 4 @ 6a- Sec 3	9/19/16
Est 2.0	Unapproved (NewL) on credit hold / News	10/31/16-11/04/16	1	:30	6A- News-News 4 WOAI at 6a	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	San Antonio (WOAI)	News 4 @ 6a- Sec 1	9/19/16
Est 3.0	Unapproved (NewL) on credit hold / News	11/07/16-11/08/16	1	:30	6A- News-News 4 WOAI at 6a		1	1						2	\$1,000.00	\$2,000.00	San Antonio (WOAI)	News 4 @ 6a- Sec 1	9/19/16
Est 4.0	Unapproved (NewL) on credit hold / News	11/07/16-11/07/16	1	:30	10P- News-News 4 WOAI at 10p		1							1	\$1,800.00	\$1,800.00	San Antonio (WOAI)	News 4 @ 10p- Sec 1	9/19/16
Est 5.0	Unapproved (NewL) on credit hold / News	10/31/16-11/04/16	1	:30	6P- News-News 4 WOAI at 6p	1	X	X	X	X	X			1	\$1,800.00	\$1,800.00	San Antonio (WOAI)	News 4 @ 6p- Sec 1	9/19/16
Est 6.0	Unapproved (NewL) on credit hold / News	10/24/16-10/28/16	3	:30	6P- News-News 4 WOAI at 6p	2	X	X	X	X	X			2	\$900.00	\$1,800.00	San Antonio (WOAI)	News 4 @ 6p- Sec 3	9/19/16
Est 7.0	Unapproved (NewL) on credit hold / SPOT	10/24/16-10/28/16	3	:30	7A- NBC-The Today Show Hour 1 & 2	3	X	X	X	X	X			3	\$400.00	\$1,200.00	San Antonio (WOAI)	Today Show- Sec 3	9/19/16
Est 8.0	Unapproved (NewL) on credit hold / SPOT	10/31/16-11/04/16	3	:30	7A- NBC-The Today Show Hour 1 & 2	3	X	X	X	X	X			3	\$900.00	\$2,700.00	San Antonio (WOAI)	Today Show- Sec 3	9/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Revision #: Date: 8/30/2016

Send Billing To: Anderson Marketing Group

4335 NW Loop 410

San Antonio, TX 78229

Contact: Susan Neiman

E-Mail: sdneiman@sboly.com

Phone: 377-4751

Fax: 223-2632

Affiliation: NBC

San Antonio, TX 78216

Phone: 210.223.6233

Fax: 210.223.9692

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JUDGE LAURA PARKER 2016 GENERAL ELECTION

Revision #: Date: 8/30/2016

Client: Laura Parker 386th District
Court/Bexar County

Estimate: 3311

Vendor: WOAI-TV

Send Billing To: Anderson Marketing Group

Media: TV

4335 NW Loop 410

7420 Blanco Road

Product: Judge Parker Campaign

Flight Start Date: 10/17/2016 03:00 AM

San Antonio, TX 78229

Suite 200

Market: San Antonio

Flight End Date: 11/8/2016 02:59 AM

Contact: Susan Neiman

San Antonio, TX 78216

Primary Demo: Adults 35+

E-Mail: sneiman@56tv.com

Phone: 210.223.6233

Separation between spots: 30

Buyer: J HANCOCK

Phone: 377-4751

Fax: 210.223.9692

Fax: 223-2632

Affiliation: NBC

Line No	Daypart Program	Daypart Code	STN Gross						Total Spots	Adults 35+ Rtg/CPP	Adults 50+ Rtg/CPP
				Dur	10/17	10/24	10/31	11/7			

WOAI-TV

Station Monthly Summary

OCT 16	\$4,500.00	8
NOV 16	\$11,300.00	10
Total Cost:	\$15,800.00	18

Signature: _____

Disclaimer:

Anderson Mktg Group is acting as the disclosed agent for the aforementioned client with whom rests financial responsibility for this insertion order. AMG becomes liable for payment only after remittance from said advertiser. Total includes 15% agency commission unless otherwise noted. This contract is cancelable on 2 weeks notice. Pls bill by standard broadcast calendar. PLEASE CONFIRM RECEIPT & ACCEPTANCE OF THIS BROADCAST ORDER BY SIGNING & FAXING BACK TO BUYER. Spots must run within scheduled flight dates & changes must be approved in advance by buyer. Spots must be rotated equally horizontally & vertically. All invoices must exactly match this broadcast order. Invoices are due on the 5th of month in duplicate. Pls send any changes or makegoods to buyer immediately. Schedule delivery will be posted & must be guaranteed at a minimum of 90% delivery. Makegood weight will be owed as soon as possible following completion of post buy or during succeeding client schedule. Ad copy will come via traffic instructions.